

top ten fundraising tips

organising a fundraising event can be a bit daunting, so here are our top tips for making the most of your event

1

spread the load

Check out your idea by talking it through with a few friends. Why not involve other people and get them to help run your event? asking for help can be much more valuable than donations.

2

plan early and get organised

Planning early is the key to executing a great event. It gives you time to get the word out, get some help and get everything ready for the day. Keep a checklist so you know what needs to be done when.

3

set up an online fundraising page

With donations coming directly to the charity it's an easy way to be personal, get your message across and keep track of your total! You can also get a 'text to donate' number so people can easily get the funds to your online page.

4

set a fundraising target

Give yourself something to aim for and people might just help you get there.

5

let people know why you are supporting us

It's always good to know a bit about the charity you are choosing to support and be personal. Let people know why you are supporting that charity and people will more likely engage if they understand why it means so much to you.

6

news coverage

Try contacting your local paper or radio about your fundraising, if they publish it, it's a great way to get the word out!

7

exhaust all your options

Try and ask everyone you can to support your fundraising. Be creative, use snapchat, facebook or even Instagram to get the message out there! Also, if your employers do it, try and gain some match funding.

8

set up a challenge

If you're not already doing a challenge why not do one alongside your fundraising to help boost the funds? Do a head shave, leg wax, or dye your hair for sponsors or ask one of your friends to do it!

9

let us know how you got on

We all love to hear about all our fundraisers plans and how they got on, so let us know and send us any photos from your event! You can send these to fundraising@epilepsysociety.org.uk

10

thank your supporters

Make sure you thank everyone who helped with your event and who gave you a donation.