

# Hello...

## How do I hold a COVID compliant event?

Without knowing the government guidance and restrictions that will be in place on 26 March it is very difficult for us to provide detailed step by step instructions for organising a covid compliant event. With that said, we are very aware that hospitals, nurseries and a number of other workplaces are open and schools could re open to all by the end of March. Places such as these are continuing to hold covid compliant fundraising events in these extraordinary times. If guidance allows, and you feel comfortable holding an event, we will support you throughout your fundraising journey.

# 1

### **Decide on your event**

You could ask all staff members or pupils to wear purple or dress down for the day in return for a small donation. If guidance allows you could hold a socially distanced coffee morning or cake sale.

# 2

### **Set up your fundraising page**

This year we've created a Purple day event on JustGiving – if you set up a fundraising page this way all the funds you raise will appear in our overall event totaliser! Head [here](#) and click 'Start fundraising' to set up your page. You could use this page to contact-free collection donations towards your event.

# 3

### **Personalise your page**

The most successful fundraising pages are those that include a photo and personal description about what you're doing, why you're doing it, and the cause or charity you're supporting. Taking the time to include these on your page can help you to raise up to 10x more!

# 4

### **Make sure you give yourself the time to 'be the conversation starter'**

It's so important to us (and we know all of you) that Purple day events raise funds and raise awareness of epilepsy. You could put up one of our epilepsy fact posters or include our epilepsy factsheet within an email about your event. Both of these are included in your fundraising kit!

# 5

### **Share your photos and success stories on social media**

We'd love to see how you get on, remember to tag us @epilepsysociety!

