

Using Online Fundraising Pages

Online fundraising pages are a great way to collect donations and track your fundraising success!

How do I set up an online fundraising page?

Visit justgiving.com/epilepsysociety and click on the orange **START FUNDRAISING** button. JustGiving will talk you through the simple steps to create your personalised fundraising page.

Top tips to make the most of your fundraising page:

Personalise your page as much as possible

Adding a photo, setting a target and telling your story are really simple ways to boost donations to your fundraising page!

Share your fundraising at key moments in your journey

Use big training runs or fundraising success as an excuse to share your page! Think creatively about how you document your fundraising journey.

If you hit your target, don't be afraid to increase it!

Every penny you raise will help us transform the lives of people with epilepsy.

Ask your most generous supporter to donate first

Studies have shown that the higher the first donation is, the higher future donations are likely to be!

Share your fundraising page through different channels

Use the handy social media icons to quickly share your page. But also don't forget about email and personal asks for support.

**epilepsy
society**