

# Boost Your Fundraising Page Power!

Once logged into your Enthuse fundraising page there are simple steps you can take to help your page raise even more!

## Add a profile picture

Pages with profile pictures get **10x** the amount of donations!

## Update your personal story

Fundraisers with a page story raised **315%** more on average. Let your supporters know your personal reasons for running in Team Purple.

## Update your progress

[Connect strava](#), give fundraising updates – fundraisers who posted an update had an average of **73%** more donors!

## Fundraising target

Your fundraising page totaliser will show your progress towards your £2,000 fundraising target. Make sure to also add any offline donations you receive or raise!

## Donate to self

Fundraisers who self-donated raise over **120%** more on average

## Sharing your page

## Say 'Thank you'

Fundraisers who said thank you on their page had **59%** more donors on average – you'll be able to do this when you start to receive donations.

The screenshot shows a fundraising page for Epilepsy Society. At the top, there are navigation links for 'THE EVENT', 'CHARITY INFO', and 'NEWS & MEDIA', along with a 'Donate now' button. The main content area includes a profile picture of Katrina Jones, her name, and a 'My Story' section where she shares her reasons for running in the 2023 TCS London Marathon. Below the story is a 'Fundraising updates' section with a 'Write an update' button. On the right side, there is a fundraising progress indicator showing a £2,000 target, a 'Donate' button, and social sharing options. A 'Strava' connection notification is also visible at the bottom right.