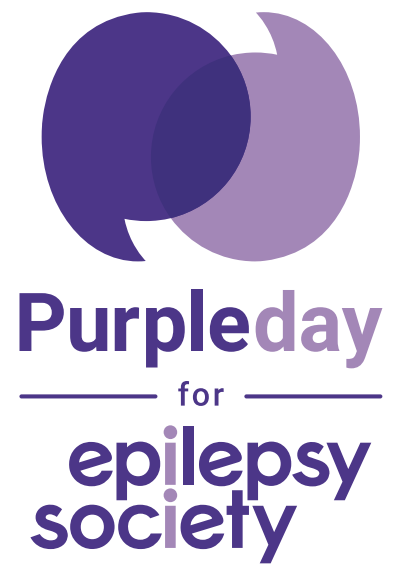


# What is Purple Day?

Purple Day is the international day for epilepsy awareness and falls on 26 March each year. We are proud to be an official Purple Day partner.



## Why Purple?

Cassidy Megan, from Canada, created Purple Day as she has epilepsy and wanted to get people talking about the condition. Cassidy chose the colour purple because lavender is recognised as the international flower of epilepsy.

## What difference can you make on Purple Day?

Over 600,000 people in the UK are living with epilepsy and 1 in 3 have seizures that cannot be controlled by current treatment options.

**£5**

could help distribute tailored information about epilepsy

**£20**

could ensure that someone who desperately needs to talk about their epilepsy can call Epilepsy Society's helpline

**£50**

could help forward Epilepsy Society's world-leading research projects, leading to more accurate, personalised treatment

**Purple Day / 26 March**  
**[epilepsysociety.org.uk/pd](https://epilepsysociety.org.uk/pd)**

